



## **Rich Chang**

UMRC & Porter Hills Foundation Board member, Rich Chang is CEO and co-founder of NewFoundry, based in Ann Arbor. NewFoundry creates thoughtfully designed custom software to solve real problems, merging strategy, design, and engineering under one roof. A graduate of the University of Michigan, Rich has more than 20 years of technical and leadership experience, from small start-ups to large corporations. These include founder of Mobiata, an award-winning mobile application development company acquired by Expedia in 2010, and engineering and management roles at Advanced Network Services, which started the first public internet. Rich brings a proven start-to-finish understanding of product and business development, making him an incredible asset for the UMRC & Porter Hills Foundation Board of Directors.

As a strong believer in giving back to his community and a passionate advocate for workforce development, Rich is involved in many local organizations. He was 2019 Board Chair and currently sits on the Policy Committee for the Ann Arbor/Ypsilanti Regional Chamber of Commerce. He also serves on the Executive Committee of Michigan Works Southeast, the Board of Directors for the United Way of Washtenaw County and InterMitten, and is primary creator and organizer of the 2019 Workforce Pipeline Summit.

The words Rich lives by are intelligence, integrity, enthusiasm, curiosity, and diversity.