# **JOIN US FOR LUNCH!**

#### THE FUTURE OF PORTER HILLS VILLAGE AND COOK VALLEY ESTATES MAY 26 AT 11:00 AM

ENJOY A DELICIOUS MEAL AS YOU LEARN ABOUT OUR FUTURE FROM OUR CEO!

## **JOIN US VIRTUALLY!** FINANCIAL RISKS AND REWARDS JUNE 1 AT 3:00 PM

TAKE AN IN-DEPTH LOOK AT THE SENIOR LIVING INDUSTRY AND THE OPPORTUNITIES AND CHALLENGES IT'S FACING WITH OUR EXPERTS

#### **DETAILS INSIDE!**



# **AT THESE EVENTS!**

THE FUTURE OF PORTER HILLS VILLAGE AND COOK VALLEY ESTATES

FINANCIAL RISKS AND REWARDS

oin us **AT THESE EVENTS!** 

#### Porter Hills Village & Cook Valley Estates

3600 E Fulton Street, Grand Rapids, MI 49546

#### THE FUTURE OF PORTER HILLS VILLAGE AND COOK VALLEY ESTATES

MAY 26 AT 11:00 AM

#### FINANCIAL RISKS AND REWARDS JUNE 1 AT 3:00 PM

## PORTER HILLS VILLAGE & COOK VALLEY ESTATES



#### Porter Hills Village & COOK VALLEY ESTATES INDEPENDENT LIVING

## **JOIN US FOR LUNCH** THE FUTURE OF PORTER HILLS VILLAGE AND COOK VALLEY ESTATES WITH STEVE FETYKO, PRESIDENT AND CEO, BRIO LIVING SERVICES

## **FREEDOM & CONVENIENCE** YOU DESERVE.

Savor chef-prepared meals and elevate your current lifestyle and social schedule. Enjoy our gardens, walking paths, theatre, fitness room, and pool. Both Cook Valley Estates and Porter Hills Village feature a variety of residences that are masterpieces of comfortable yet elegant design, tailored around your own desires and lifestyle. Conveniently located to shopping, excellent restaurants, and health care, yet surrounded by lush greenery...

#### THERE'S SOMETHING AMAZING FOR EVERYONE!

## MAY 26 AT 11:00 AM **CASCADE HILLS COUNTRY CLUB**

#### 3725 CASCADE RD SE, GRAND RAPIDS, MI 49546

Get the facts straight from our President & CEO! We will learn about the state of the corporation, how our affiliation in March 2019 has led us to our current strategic position, and what the future looks like for Porter Hills Village and Cook Valley Estates. Exciting things are coming, and you will be the first to know!

#### Following the presentation, enjoy a delicious lunch!

We'll start with a fresh Michigan salad, followed by your choice of wild mushroom chicken breast served with vegetable wild rice, steamed green beans or charred salmon teriyaki served with basmati rice, followed by a tasty Crème Brûlée.

#### PLEASE RSVP BY MAY 19. CALL 616.205.9487 OR VISIT www.MyBrio.org/Future





## JOIN US VIRTUALLY FINANCIAL RISKS AND REWARDS THE NOT-FOR-PROFIT VALUE EQUATION

Steve Fetyko



SCAN TO RSVP FOR **THESE EVENTS!** 

#### **JUNE 1 AT 3:00 PM** VIRTUALLY, IN THE COMFORT OF YOUR HOME

With Karen Lehman, CEO at Mennonite Health Services, and Kim Hoppe, Chief Financial Officer at Brio Living Services (formerly UMRC & Porter Hills)

When considering a senior living community, the financial value equation isn't always easy to navigate. Come learn about the benefits of choosing a not-forprofit community, and the importance of an organization's financial stability. Our senior living experts will take you on an in-depth dive into the senior living industry, including its opportunities and challenges, contract types, and the benefits of choosing a not-for-profit community.

#### PLEASE RSVP BY MAY 25. CALL 616.205.9487 OR VISIT www.MyBrio.org/Future



Karen Lehman



Kim Hoppe