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Brio Living Services Earns *Best and Brightest*® Designation for 20th Consecutive Year in West Michigan

Chelsea/Grand Rapids, MI, May 19, 2022 – Senior living organization Brio Living Services, formerly United Methodist Retirement Communities (UMRC) & Porter Hills, is delighted to announce that it has received the designation of Best and Brightest Company to Work For® in West Michigan. This is the 20th consecutive year the organization has received this recognition.

This national program honors organizations that “display a commitment to excellence in operations and employee enrichment,” according to a press release by the National Association for Business Resources (NABR): “The Best and Brightest is a powerful community of the nation’s elite leaders who share ideas, practices, and have proven they are employers of choice. This designation is a great recruitment tool to attract and retain talent.”

“We are delighted to receive recognition as a Best and Brightest organization in West Michigan for the twentieth year in a row,” said Brio Living Services Chief Human Resources Officer Michelle Henderson. “This honor is a direct reflection of our team members at Brio Living Services who help deliver on our mission each day: *Welcoming all, partnering together, enriching lives*. We could not be more proud of this designation and of our dedicated team members who work tirelessly to improve the lives of older adults.”

“These 2022 winning organizations have stood out during unpredictable times and have proven they are an employer of choice,” said Jennifer Kluge, President and CEO of NABR and The Best and Brightest Program. “They continue to keep the needs of their employees first and provide perks that include development, well-being, work-life balance, rewards and recognition.”

Said Henderson, “The pandemic created challenges we could not have imagined just a few short years ago. We are determined to do all we can to recognize and thank our devoted team members and to listen and respond to the ways they want to receive our gratitude. Following surveys and conversations with our team members, this has featured a \$5.2 million Commitment Bonus program, approved by our Board, to support retention efforts for Brio’s workforce; in particular, caregivers and those who provide support services. Additional task forces are also underway to examine recruiting and onboarding, department training, minimum wages, and career path opportunities.”

Each company is evaluated by an independent research firm on such key measures as compensation and benefits, employee education and development, recruitment and retention, employee achievement and recognition, and work-life blend to name a few. NABR identifies best human resource practices and provides benchmarking for companies, like Brio Living Services, that continue to be leaders in employment standards.

Brio Living Services will be honored, along with other West Michigan Best and Brightest Companies to Work For®, in July 2022.

To learn more about the Best and Brightest Companies to Work For® program, visit thebestandbrightest.com. For more information about Brio Living Services, go to MyBrio.org or visit MyBrioCareers.org to join our team in a job you'll love.

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*Building on a foundation of over 165 years of combined service to older adults, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve more than 8,000 older adults each year, from 24 locations and service lines, across 22 counties in Michigan's lower peninsula. 734.433.1000 | 616.949.4975 | MyBrio.org*

*The **Best and Brightest Companies to Work For**® competition identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. This competition scores potential winners based on regional data of company performance and a set standard across the nation. This program celebrates those companies that are making better business, creating richer lives, and building a stronger community as a whole. There are numerous regional celebrations throughout the country, including Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego, San Francisco, Miami, New York, Charlotte, Denver, Nashville, Pacific Northwest and Nationally. www.thebestandbrightest.com.*