



Edward "Ed" B. Southworth

Ed joined the Board of Trustees in 2016 and continues to serve on the Brio Living Services Board. He has also served as a board member for the UMRC & Porter Hills Foundation. With over 38 years of leadership and sales excellence in the healthcare industry, he is known as a dynamic and enthusiastic communicator. Ed's experience allows him to identify and employ solutions resulting in increased levels of success.

Driven by these values, Ed has cultivated successful relationships with staff members of more than 450 nursing facilities and 100+ hospice centers throughout Michigan and beyond. He has become sought after by many in the industry as a "go-to" in a broad spectrum of long-term care and hospice challenges. Ed currently serves as the Senior Vice President of Sales and Business Development for a multi-faceted healthcare organization, CareLinc Medical LLC.

A supporter of the community, Ed has also held an Associate Partner seat on the Governing Board of the Health Care Association of Michigan (HCAM) and sits on multiple hospice boards in West Michigan. Ed and his company have provided supportive services to Brio Living Services assisted living and skilled care areas for many years.

Why I serve as a Brio Living Services Board Member: "There are many reasons for my dedication to the Governing Board of Brio Living Services. First and foremost are the Guiding Beliefs Brio offers to those they serve, caring for the aging on our campuses. Whether in independent, assisted, hospice, home health, or skilled nursing support, Brio Living Services' Senior Executive Team, team members, and fellow board members perform with true heart and soul each and every day. We love what we do and we, at all times, do what we love."