



FOR IMMEDIATE RELEASE

Contact: Lisa French

Brio Living Services, formerly UMRC & Porter Hills

734-433-1000 ext. 7426

Local Senior Living Organization Receives Top Honor Among Area Employers

***Brio Living Services Named One of West Michigan's
ELITE Best and Brightest Companies to Work For®***

Chelsea/Grand Rapids, MI, May 25, 2023 – Brio Living Services was recently named one of **West Michigan's Elite Best and Brightest Companies to Work For®** at the annual Best and Brightest awards celebration, held on May 16 at The Pinnacle Center in Hudsonville. Not only was Brio Living Services named a Best and Brightest Company to Work For® – ***for the 21st consecutive year*** – but it also received the Elite award as **The Best of the Best Medium Business**.



Elite West Michigan companies demonstrate exceptionally innovative human resource practices and set high standards for all of West Michigan's businesses, according to a recent Best and Brightest press release. Winners are selected based on their overall high scores and then named an Elite winner in their respective category.

“These companies have focused on making a meaningful impact in their culture,” said Jennifer Kluge, President and CEO of National Association for Business Resources (NABR) and the Best & Brightest Program.

“Employees are their top priority which have given these elite thinking companies a competitive advantage. We are very proud of this powerful community of the nation's elite leaders who share ideas, practices, and have proven they are employers of choice.”

Brio Living Services Human Resources team members Courtney Phiscator, Learning and Development Manager, and Adam Kipfmiller, Human Resources Business Partner, were on hand to accept the Elite award.

Said Phiscator, “This award is a testament to all the hard work we've put in over the last couple of years. With the pandemic slowing things down and uprooting most of everyone's work life, this has been a way for us to know we're on the right track and that what we're doing is working. For us, it's the ability to adapt and the ability to take feedback and turn it around to make change. It's the act of following through that allows us to succeed.”

Brio Living Services involves employees at every level of the organization, with focus groups conducted to provide insight into what they are doing well as an organization, as well as ways they can improve. As a result, Brio Living Service has launched a \$5.2 million commitment bonus program for eligible team members; enhanced recruiting and onboarding procedures; developed career path opportunities; and introduced wellness programs that focus on the whole person.

“We are so honored to receive this recognition as an Elite Best and Brightest organization in West Michigan,” said Michelle Henderson, Brio Living Services Chief Human Resources Officer. “This award is a direct reflection of our team members at Brio Living Services who consistently deliver on our mission each day: *Welcoming all, partnering together, enriching lives*. We extend gratitude to our dedicated team members who care so passionately for older adults.”

Best and Brightest is a program of NABR and recognizes organizations that display a commitment to excellence in their human resource practices and employee enrichment.

To learn more about the Best and Brightest Companies to Work For® program, visit thebestandbrightest.com. For more information about Brio Living Services, go to MyBrio.org or visit MyBrioCareers.org to join our team in a job you’ll love.



Courtney Phiscator and Adam Kipfmiller accept the Best of the Best Medium Business Elite Award for Brio Living Services.

###

*Building on a foundation of over 165 years of combined service to older adults, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 8,000 older adults each year, from 24 locations and service lines, across 22 counties in Michigan’s lower peninsula. 734.433.1000 | 616.949.4975 | MyBrio.org*

*The **Best and Brightest Companies to Work For**® is a powerful community of the Nation’s elite leaders who share ideas, practices and have proven they are employers of choice. This program identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. There are numerous regional programs throughout the United States, including Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego, San Francisco, Miami, New York, Charlotte, Denver, Nashville, Pacific Northwest and Nationally. 866.321.1822 | www.thebestandbrightest.com.*