



For Immediate Release
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UMRC-Porter Hills Foundation Announces Two New Members to its Board

Bhabhrawala, Veneklasė Provide Valued Expertise to Serve Older Adults

Chelsea/Grand Rapids, MI, Nov. 8, 2023 – The UMRC (United Methodist Retirement Communities)-Porter Hills Foundation is delighted to announce two new members to its Board of Directors: Irfan Bhabhrawala of Ann Arbor and Dave Veneklasė of Grand Rapids.



Irfan Bhabhrawala brings a wealth of financial planning, management, and real estate investment experience to the UMRC-Porter Hills Foundation Board. He joined Arbor Financial, LLC in 2014 and purchased the business in November 2015. He is involved in all major business operations and serves as lead financial planner. Bhabhrawala is an active member of the Association of Comprehensive Planners (ACP) and the National Association of Personal Financial Advisors (NAPFA). He is also active in the local Ann Arbor financial planning community. A graduate of the University of Michigan, Bhabhrawala earned his B.S. degree in mechanical engineering. Prior to his financial planning career, he served as the University Associate Registrar, with management responsibilities in business intelligence/reporting, information technology, and security. He also founded Active Technology Solutions and held consulting roles at PeopleSoft (now Oracle) and Andersen Consulting (now Accenture).

“Irfan is passionate about understanding each client’s story, their unique situation, and partnering with them to achieve their financial and life goals,” said Kelli Smith, President & CEO of the UMRC-Porter Hills Foundation. “His depth and breadth of experience give Irfan a unique perspective for his service on the UMRC-Porter Hills Foundation Board.”



Dave Veneklasé has nearly forty years of experience working in higher education administration, including service as Executive Vice President for Organizational Development, Finance, Treasurer, and Chief Financial Officer at Davenport University. Coaxed out of retirement, Veneklasé is currently serving as the Vice President for People, Culture and Strategic Initiatives at Cornerstone University, and also shares his expertise as an executive coach and organizational consultant for a private university. Veneklasé earned his bachelor’s and master’s degrees in business administration (MBA) from Grand Valley State University. An active member of the West Michigan community, Veneklasé has previously served

as chair of the Board of Directors for Gilda’s Club of Greater Grand Rapids and as treasurer for the Hello West Michigan (a division of The Right Place) Board of Directors. He is chair emeritus on the Board of Directors for Grand Rapids West Catholic High School and a former member of the Michigan Business Professionals Association Board of Directors.

“Throughout his years of service, Dave has always worked for the betterment of West Michigan,” said Smith. “His vast knowledge and connections in the Grand Rapids area are an asset to the Board and to the older adults we serve, and we value his expertise.”

Said Veneklasé, “I am excited to join the UMRC-Porter Hills Foundation Board because I am passionate about the mission to be an advocate for vibrant aging and serving our community. I look forward to serving together.”

“We are fortunate to have both Irfan and Dave join our Board,” said UMRC-Porter Hills Foundation Board Chair, Reezie DeVet. “They are a wonderful addition and bring such valuable knowledge and experiences to the table. I look forward to serving with them as we work to fulfill our faithful mission of caring for older adults.”

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*The **UMRC-Porter Hills Foundation**, in support of Brio Living Services, is the charitable arm for the organization, with headquarters in Chelsea and Grand Rapids, Michigan. The mission of the UMRC-Porter Hills Foundation is: As faithful, philanthropic stewards and steadfast advocates for vibrant aging, we support the mission of Brio Living Services. The UMRC-Porter Hills Foundation’s fundraising initiatives focus on the health and well-being of older adults, and the education and retention of our outstanding team members. These include the Foundation’s cornerstone—Benevolent Care—as well as Team Member Support Services, Capital Improvements, and Life Enrichment for older adults. 734.433.1000 | 616.577.2297 | Foundation.UMRCPH.org*

*Building on a foundation of over 165 years of combined service to older adults, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 8,000 older adults each year from 23 locations and*

*service lines, across 22 counties in Michigan's lower peninsula. 734.433.1000 | 616.949.4975 |
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