



FOR IMMEDIATE RELEASE

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Brio Living Services Earns West Michigan's *Best and Brightest*® Designation for 22nd Consecutive Year

Chelsea/Grand Rapids, MI, Mar. 27, 2024 – Senior living organization Brio Living Services, formerly United Methodist Retirement Communities (UMRC) & Porter Hills, is proud to announce that it has received the designation of Best and Brightest Company to Work For® in West Michigan. This is the organization's 22nd consecutive year to receive this honor.

This national program honors organizations that “are truly innovative in their employee engagement execution,” according to a press release by the National Association for Business Resources (NABR): “Only companies that distinguish themselves as having the most innovative business acuteness and human resource practices can be bestowed this honor.”



Jennifer Kluge, President and CEO of NABR and The Best and Brightest Program, stated, “These companies have prioritized making a significant impact on their culture. With a focus on their employees as the top priority, this powerful community of the nation's elite leaders have gained a competitive edge.”

Each company is evaluated by an independent research firm on such key measures as Compensation, Benefits and Employee Solutions; Employee Education and Development; Creative Wellness and Wellbeing Solutions; Employee Enrichment, Engagement and Retention; Recruitment and Selection; Diversity, Equity and Inclusion; and Work-Life Blend to name a few.

“Each year, we look forward to receiving feedback from our team members to continually improve their experience serving at Brio Living Services,” said Michelle Baldwin Henderson, Chief Human Resources Officer for Brio Living Services. “We recognize that they can serve at many different places, and the fact that they continue to choose us is not something we take for granted. We are honored to receive the Best and Brightest certification again this year.”

NABR has over 25 years of experience in identifying best human resource practices and providing benchmarking for companies, like Brio Living Services, that continue to be leaders in employment standards.

Brio Living Services will be honored, along with other West Michigan Best and Brightest Companies to Work For®, on May 9, 2024 at The Pinnacle Center in Hudsonville, MI.

To learn more about the Best and Brightest Companies to Work For® program, visit thebestandbrightest.com. For more information about Brio Living Services, go to MyBrio.org or visit MyBrioCareers.org to join our team in a job you'll love.

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*Building on a foundation of serving older adults since 1906, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 8,000 older adults each year, from 23 locations and service lines, across 22 counties in Michigan's lower peninsula. 734.433.1000 | 616.949.4975 | MyBrio.org*

*The **Best and Brightest Companies to Work For®** program identifies and honors organizations that display a commitment to excellence in their human resource practices and employee enrichment. The Best and Brightest is a powerful community of the nation's elite leaders who share ideas, practices and have proven they are employers of choice. There are numerous regional programs throughout the United States, including Atlanta, Charlotte, Chicago, Dallas/Fort Worth, Denver, Detroit, Houston, Miami, Milwaukee, Nashville, New England, New York, Northern California, Pacific Northwest, Southern California, West Michigan, and Nationally. 866.321.1822 | www.thebestandbrightest.com.*