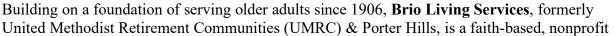


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Brio Living Services Named One of Senior Care's Best Places to Work 2025

Chelsea/Grand Rapids, MI, Feb. 13, 2025—Senior living organization <u>Brio Living Services</u>, with headquarters in Chelsea and Grand Rapids, Michigan, was recently named as one of Senior Care's Best Places to Work from <u>WeCare Connect</u>TM—the industry leader in senior care surveys. Senior Care's Best certification uses the industry's most robust third-party survey data to objectively certify and rank top senior care providers across the U.S. and Canada. Brio Living Services has met its rigorous benchmarks that signal excellence in care.





(C) & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, the 1,350 team members of Brio Living Services and its affiliates serve approximately 8,000 older adults each year, from 22 locations and service lines, across 20 counties in Michigan's lower peninsula.

Why Senior Care's Best

For a long time it has been difficult to measure and rank the qualitative benefits, such as satisfaction and engagement, that are critical to senior care, according to a statement from WeCare Connect in a recent press release. WeCare Connect uses the largest third-party survey data set in senior care from which to assess, certify, and rank organizations as Senior Care's Best. Certified organizations are among the nation's most trusted and exceptional senior care providers.

"Our team members live out our mission each day across all of Brio's communities and service lines," said Brio Living Services President & CEO Steve Fetyko. "The Senior Care's Best recognition affirms the dedication of our leaders, at all levels, to listen, respond, and uphold the values that guide Brio Living Services. I couldn't be prouder of our team members who reflect our shared commitment to creating a supportive and inclusive environment, where our team members' well-being directly impacts the exceptional care we provide to the older adults we are privileged to serve."

"We are deeply honored to be recognized as one of Senior Care's Best Places to Work," said Lori Bost, Executive Director of Human Resources for Brio Living Services. "This certification is a testament to the voices of our incredible team members and their commitment to making Brio Living Services a thriving community. Through our partnership with WeCare Connect, we've been able to create a space where meaningful feedback leads to action, fostering job satisfaction, growth, and excellence in how we serve."

WeCare Connect supports Brio in strategies to drive team member participation, interpret survey data, and develop strategies that enhance job satisfaction, retention, and overall organizational stability, according to Brio's Chief Human Resources Officer Michelle Henderson.

"WeCare Connect gives leaders the opportunity to engage with new team members in real time to assure they feel welcome, are getting support and training, and are successful during their onboarding and training experience with us," said Henderson. "This is critical in tackling the challenge of first year turnover, which is a significant focus for our organization."

Henderson credits Brio's direct care supervisors and operational leaders in making this partnership with WeCare Connect a success. "Our Brio teammates in leadership roles are the ones who engage with their team members and who have been instrumental in helping our organization achieve this recognition. By working together, we ensure that Brio remains responsive and proactive in fostering an exceptional work environment and creating a meaningful space for team members to share their experiences, thoughts, and ideas."

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Building on a foundation of serving older adults since 1906, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 8,000 older adults each year, from 22 locations and service lines, across 20 counties in Michigan's lower peninsula. 734.433.1000 | 616.949.4975 | <u>MyBrio.org</u>

WeCare Connect is the industry leader in senior care surveys. We enable senior care organizations to act on what their employees, patients, and residents care about most, ultimately helping them increase retention, satisfaction, and organizational stability. Senior Care's Best from WeCare Connect acknowledges top-performing organizations for results that come to light through our robust survey methodology. 888.462.2997 | <u>WeCareConnect.org</u>