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Contact: Lisa French

Brio Living Services, formerly UMRC & Porter Hills

734-433-1000 ext. 7426

Brio Living Services' Luke Reynolds Receives Award at PACE Day at the Capitol

Lifetime Achievement Award Honors Reynolds' Contributions to Michigan's Programs of All-inclusive Care for the Elderly (PACE)

Chelsea/Grand Rapids, MI, Jul. 14, 2025 – Brio Living Services' Chief of Home and Community-Based Services, Luke Reynolds recently received the Lifetime Achievement Award at this year's PACE Day at the Capitol on June 10. This award recognizes individuals who have made outstanding contributions to advance the mission and vision of PACE in Michigan.

PACE, or Program of All-inclusive Care for the Elderly, serves the psychosocial, medical, and supportive needs of low-income, nursing home-eligible older adults, ages 55 and older, who live in the PACE service areas. PACE's interdisciplinary team of professionals provides participants with a "one-stop" shop model for all their healthcare needs, including comprehensive medical, occupational and physical therapy, pharmacy needs, nutrition and meals, health education, social and recreational activities, and door-to-door transportation. Most participants are dually eligible for Medicare and Medicaid and pay no additional fees for PACE services.

Reynolds began his career in PACE at LifeCircles PACE, with day centers in Holland and Muskegon, Michigan in 2012. In 2014, Reynolds became the executive director of LifeCircles PACE. In January 2022, he was named Brio's chief of home and community-based services.

In 2015 the PACE Association of Michigan (PAM) was incorporated, and Reynolds served as the organization's original board chair, a position he has held for the last ten years. His term ends in July 2025.

"As the founding chair of the PACE Association of Michigan, Luke Reynolds has been a steady, guiding force since day one," said Stephanie Winslow, Executive Director of PAM. "His leadership, vision, and quiet determination helped shape not just an association, but a movement—one that has expanded access to PACE, fueled growth across Michigan, and strengthened the future of care for older adults. Beyond all of that, Luke is just a genuinely good person, and it's been an honor to work alongside him. This Lifetime Achievement Award is a well-deserved recognition of both his impact and his integrity."

Under Reynolds' leadership, PAM recruited Winslow as its executive director. "Stephanie has been an incredible advocate and has taught us how to communicate and tell our stories to legislators. Not many people knew about PACE ten years ago. Now PACE is well-known and respected."

PACE has grown 470% throughout the United States from 2012 to 2022 in numbers of programs, and 33 states now have at least one PACE program. Michigan has the third most PACE programs in the country with fourteen. "In 2024 the number of PACE organizations grew at an unprecedented rate, from an average of six to seven per year to 25 new PACEs added," said Reynolds.

Brio Living Services currently has four PACE programs, serving over 1,400 older adults annually across lower Michigan.

Reynolds shared that PACE is the "gold standard" of caring for an aging population that is growing, especially in Michigan where over two million, or 25% of the population, are 65 and older.

"I think it's the way that healthcare should be delivered for vulnerable older adults," said Reynolds. "It combines the importance of caring for older adults with what matters most to them, allowing you to really tailor their care in a way that makes sense and provides them the dignity to age in place in their own homes and communities. The ability to tailor and customize the PACE model for the community you serve allows you to meet the cultural and demographic needs of the people in each specific area."

Reynolds especially appreciates the way PACE supports family caregivers. "PACE allows them to be a loved one and not the main care manager for their family member," said Reynolds. "PACE helps them navigate the complexity of the medical system and allows them to be able to maintain their own professional or family commitments, which creates more resilient caregivers."

PACE Day at the Capitol is hosted by the PACE Association of Michigan and gives PACE participants, team members, and volunteers the opportunity to gather on the Capitol lawn to speak with legislators and their staff to help raise awareness for PACE.

To learn more about PACE or Brio Living Services, visit <https://MyBrio.org/Medicare-PACE-Program-Michigan/>

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*Building on a foundation of serving older adults since 1906, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 8,000 older adults each year, from 23 locations and service lines, across 22 counties in Michigan's lower peninsula. 734.433.1000 | 616.949.4975 | MyBrio.org*