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Brio Living Services Named One of Senior Care’s Best Places to Work 2026.

Designation Highlights Exceptional Senior Care Providers Across U.S. and Canada

Chelsea/Grand Rapids, MI, Apr. 28, 2026 – Senior living organization [Brio Living Services](#), with headquarters in Chelsea and Grand Rapids, Michigan, recently earned the designation of [Senior Care’s Best Places to Work in 2026 from Activated Insights](#)—the industry leader in senior care, health care, and human services surveys. Brio has met the rigorous benchmarks, backed by objective third-party data, to earn this badge of honor that signals excellence in care.



Building on a foundation of serving older adults since 1906, Brio Living Services is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. With a tradition of exceptional quality and a commitment to cutting-edge care, the 1,500 team members of Brio Living Services and its affiliates serve more than 8,000 older adults each year, from 23 locations and service lines, across 22 counties in Michigan’s lower peninsula.

Why Senior Care’s Best

For a long time, it has been difficult to pinpoint the qualitative benefits such as satisfaction and engagement that are most important in a senior care setting, according to a statement from Activated Insights in a recent press release. Senior Care’s Best from Activated Insights uses the largest third-party survey data set in the senior care industry from which to assess, certify, and rank organizations at regular intervals. Look for certified organizations to find the most trusted and exceptional senior care providers around.

“At Brio, our leadership teams are dedicated to the care of our residents and participants, as well as those who provide compassionate care for them,” said Michelle Henderson, Brio’s Chief

Human Resources Officer. “Our focus with leadership is on lifelong learning and curiosity—really understanding that being a leader is a privilege. Our team members deserve to come to work every day feeling valued, welcomed, and supported. We are proud of this achievement and the intentionality put forth by our leaders and team members to achieve it.”

Senior Care’s Best certification covers three distinct service components: **Best Places to Work**, **Best Places to Live** for senior living communities, and **Best Places to Heal** for skilled nursing care in a variety of settings such as skilled nursing facilities, hospitals, home care, and senior living. Certified organizations are among the nation’s most trusted and exceptional senior care providers.

“At Brio, we want everyone making critical decisions about senior care, for themselves or their loved ones, to be able to do so with the utmost confidence,” said Henderson. “We are proud of the extra assurance that our Senior Care’s Best ranking provides individuals across Michigan.”

[Learn more](#) about Brio Living Services and how you can [be part of our award-winning team](#) in a career you’ll love!

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*Building on a foundation of serving older adults since 1906, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 8,000 older adults each year, from 23 locations and service lines, across 22 counties in Michigan’s lower peninsula. 734.433.1000 | 616.949.4975 | MyBrio.org*

***Activated Insights** helps long-term and post-acute care providers strengthen workforce performance, regulatory compliance, and care quality. Through recruitment, compliance-focused education and training, retention, and experience management tools, along with the industry’s leading benchmarking and recognition programs, Activated Insights enables providers to reduce risk, improve satisfaction, lower turnover, and achieve operational excellence across senior living, post-acute, and home-based care. The Senior Care’s Best program is open to all senior care organizations including continuing care retirement communities, Life Plan communities, and skilled nursing facilities. Senior Care’s Best requires a significant survey completion rate in each key area. Organizations must meet rigorous benchmarks to receive certification. Learn more at <https://activatedinsights.com/senior-cares-best/>.*