



For Immediate Release

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Brio Living Services Welcomes New Members to its Board of Trustees

Two New Members Bring Healthcare Expertise to Serve Older Adults

Chelsea/Grand Rapids, MI, Jul. 14, 2026 –Senior living organization Brio Living Services, with headquarters in Chelsea and Grand Rapids, recently welcomed John Shull of Grand Rapids and Edward Southworth of Saugatuck to serve on its governing Board of Trustees, effective July 1, 2026. Both Shull and Southworth offer a wealth of insights and leadership in healthcare, operations, and strategic planning to Brio Living Services.



John Shull brings decades of expertise in business, healthcare, and operations management to the Brio Living Services Board of Trustees. He is the founder and president of Shull Business Insights, a consulting firm started in 2024 to help clients overcome leadership, operational, and strategic challenges.

Prior to starting his own company, Shull served as an executive with Corewell Health, the largest employer and health system in Michigan, where he led the clinical areas of Surgical Services, Radiology, and Respiratory Care teams. Shull leveraged his significant operational experience in process improvement, business analysis, quality, safety, and leader/team development. While at Corewell Health, his responsibilities included oversight of all activities of staff and patient scheduling, anesthesia and radiology partner relationships, quality and efficiency metrics, capital equipment planning, team culture, and future state strategy. He has also held positions at Steelcase Inc., including as Chief Procurement Officer, and General Mills.

“I am honored and excited for this opportunity to serve our communities through this Board,” said Shull. “Brio Living Services and its Board are well positioned to bring innovation and resourcefulness that will be necessary to address the changing demographics through the next decade and beyond.”

Brio Living Services welcomes the return of **Edward “Ed” Southworth** to its Board of Trustees. Southworth previously served on the United Methodist Retirement Communities (UMRC) and Brio corporate board as well as the UMRC Foundation Board. His leadership played a key role in the affiliation of UMRC and Porter Hills in 2019.



Southworth has more than 40 years of experience in healthcare, with more than two decades serving at CareLinc Medical Equipment & Supply as its Senior Vice President of Sales and Business Development. Today, CareLinc serves 465 nursing homes and 450 hospice organizations, helping provide care to more than 50,000 individuals each day. Thanks to his leadership and knowledge in the healthcare field, he has served on numerous boards, including as a member of the Health Care Association of Michigan (HCAM) governing board for four years.

“It is truly a privilege to be part of the Brio Living Services Board,” Southworth said. “I have truly spent my life living a dream of supporting the elderly population through the continuum of care, including independent and assisted living, memory care, home health, and hospice sectors. These services are vital to older adults, and it is incredibly important that these services are provided with the very best intentions, from the heart and soul and not for profit.”

“We are delighted to welcome John and Ed to the Brio governing board,” said Brio Living Services Board Chair, Russ Ives. “Their collective business acumen and insights will be an invaluable asset to our Board and help us guide Brio Living Services into the future as we grow our mission of service for older adults.”

Brio Living Services President & CEO, Steve Fetyko agreed. “Since 1906, our organization has been blessed with outstanding, caring, and visionary board members who have led us from serving twelve older adults when we started, to almost 9,000 older adults annually today. I am thrilled these outstanding individuals will continue that long history of stellar board service and help Brio achieve its vision of a world in which all are empowered to age well.”

To learn more about Brio Living Services, visit MyBrio.org.

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*Building on a foundation of serving older adults since 1906, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. Brio Living Services represents the second largest nonprofit senior living organization in Michigan and serves the most economically diverse population of older adults. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services and its affiliates serve approximately 9,000 older adults each year, from 23 locations and service lines, across 22 counties in Michigan's lower peninsula. 734.433.1000 | 616.949.4975 | MyBrio.org*